

The logo for instantprint. is located in the top left corner. It consists of the word "instantprint." in a white, lowercase, sans-serif font, with a small red dot over the period. The text is contained within a black speech bubble shape that points downwards and to the right.

instantprint.

RE-OPENING PRINT ESSENTIALS

GET READY FOR THE 4TH JULY WITH EVERYTHING
YOU NEED TO RE-OPEN YOUR BUSINESS SAFELY.

WWW.INSTANTPRINT.CO.UK

A circular inset image on the right side of the page shows the interior of a cafe or restaurant. It features a brick wall, wooden tables, and chairs. A bright pink rectangular box is overlaid on the right side of the image, containing the text "WE'RE REOPENING 4TH JULY!".

WE'RE
REOPENING
4TH JULY!



WE SAW YOU CHECKING OUT OUR BOOKLET

Just incase you were wondering, we've printed this catalogue on 130gsm gloss with a 130gsm gloss cover.

Also, all of our prices are correct as of 24/6/20





**HAPPIER TIMES WHEN WE COULD BE
TOGETHER, PRE-SOCIAL DISTANCING**

GREETINGS FROM THE TEAM!

We know that many businesses will be preparing for opening on and around the 4th July as per the latest government update. And if you're one of the many leisure, hospitality, restaurant, pub, businesses or place of worship planning to re-open your doors to the public, we want to make sure you've got everything you need to do so safely!

Here at instantprint, we've been working our socks off behind the scenes to launch brand new products (and loads of free templates), using advice and guidance from the government so you can be prepared, safe and compliant with the latest advice.

In this little book, you'll find a range of safety signage, floor sticker options and even protective tools like visors, along with examples of what some of our customers have already done to prepare for their big re-opening.

As always, we wish you nothing but success, and can't wait to see your business thriving yet again, albeit in a brand new way.



RE-OPENING

SIGNAGE

A key takeaway from Government guidelines is to use clear signage – and we couldn't agree more! So, from social distancing to letting everyone know that you're opening up, say it with signs, posters and flyers.



CORREX SIGNS

AVAILABLE IN SIZES A4, A3, A2, A1 & A0

Recyclable fluted correx board signage can be used indoors and out with the option to print double sided.



FOAM SIGNS

AVAILABLE IN SIZES A3, A2, A1 & A0

Vibrant indoor signs with customisable thicknesses and corners, including pre-drilled holes.



POSTERS

SIZES A4, A3, A2, A1, A0, 20 X 30, 30 X 40 & 40 X 60

Choose from a range of temporary silk stocks or long-lasting, waterproof PVC options.



PARKERS GARDEN CENTRES

Family owned business J. Parker's Garden Centres are using correx signs to remind shoppers to keep their distance in the outdoor and indoor areas of the centre.

WWW.PARKERSGARDENCENTRE.COM



THE ART COHORT

Bath based gallery, The Art Cohort, are using posters to let customers know what day their shop is re-opening.

WWW.THEARTCOHORT.CO.UK



BAYS FISH BAR

Bays Fish Bar have been using posters to manage queues and the number of people in the shop.

INSTAGRAM @12THTRIBEDESIGN



SNAP FRAMES

AVAILABLE IN SIZES A4, A3, A2 & A1

Display your posters like a pro with snap frames
– with silver, black and outdoor options.



THE BRIGHTWELL

Neurological wellbeing & physical recovery centre, The Brightwell, have opted for the whole shebang when it comes to their re-opening signage. Here, they're using framed posters, floor stickers, roller banners, floor tape and even PVC banners on the outside wall to let visitors know what they need to do before entering.

WWW.THEBRIGHTWELL.ORG.UK





FLYERS

SIZES A7, A6, A5, A4, A3, 210MM SQUARE, 148MM SQUARE & DL

Flyers are a great way to let people know you're re-opening and to outline new safety processes.



ROLLER BANNERS

STANDARD SIZE IS 800MM X 2000MM, WIDER BANNERS ARE AVAILABLE

Remind customers to stay at home if they're showing symptoms or set up a hand sanitiser station with pop up banners.



ST MARY THE VIRGIN CHURCH

St Mary the Virgin church in Longframlington are using roller banners to remind worshippers to sanitise their hands and respect social distancing.

ST MARY THE VIRGIN CHURCH, LONGFRAMLINGTON



SOPHA

Furniture store, Sopha, are using their roller banners to welcome visitors and remind them of the social distancing rules – this welcome is complete with floor stickers and strut cards encouraging them to use the sanitiser station to keep their ‘paws’ clean.

WWW.SOPHA.CO.UK





FREE SAFETY SIGNAGE TEMPLATES

Not only have we got all the essential products you need for re-opening your business, but we've also created loads of free customisable designs that are compliant with government advice – pretty handy, right?

Here are just a few of the templates we've got in store for you...

Find the full selection at:

INSTANTPRINT.CO.UK/CORONAVIRUS-SAFETY-SIGNS







STAY SAFE

WITH STICKERS



From your floor to your walls and windows, stickers are proving to be a very powerful tool for businesses re-opening after lockdown. Ideal for setting up social distancing in queues, reminding customers not to touch items unless they're buying them and for popping in your window to announce your opening date.



FROM
£18

FLOOR STICKERS

Printed on white removable floor vinyl, these stickers are suitable for indoor and outdoor use.

Cloudberry gift shop in Edinburgh are using our circle floor stickers to remind customers to keep their distance.

WWW.CLOUDBERRYGIFTS.CO.UK



A4 STAPLED BOOKLET | 32 PRINTED PAGES | 150GSM SILK |
350GSM COVER



WINDOW CLINGS

SIZES 300MM CIRCLE, 500MM SQUARE, A3 & A2

These reusable window clings use static to stick, meaning you can remove and re-stick them mess-free.



CLASSIC STICKERS

AVAILABLE IN CIRCLE, SQUARE & RECTANGLE

From price labels to stickers reminding customers not to touch, our classic sticker range is the perfect option.



WINDOW & WALL STICKERS

AVAILABLE IN CIRCLE, SQUARE & RECTANGLE

Advertise your opening hours or safety message with removable vinyl wall and window stickers.



FLOOR TAPE

SUPPLIED IN ROLLS

Our super strong floor tape will stick to the roughest of surfaces making it ideal for queue management and social distancing.



KLASP

Klasp charity shop's sticker game is on point with floor stickers and tape for social distancing and easy to read labels on the furniture that's for sale.

WWW.KLASPONLINE.CO.UK



POINT OF SALE

MUST-HAVES



For many businesses, and especially retailers, making sure prices and offers are clear will reduce the number of people picking things up to check how much they are – and the clearer things are labelled, the quicker the shopping experience will be, which will speed up your queues.





BOLLARD COVERS

EASY TO ASSEMBLE WITH GLUE-FREE FASTENING TABS

From social distancing to showing off your best offers, pop these three-panel correx bollard covers outside your store for a big impact.



THE HAIR PAVILION

The Hair Pavilion are using bollard covers to explain the process of being called in for an appointment and the salon's new opening hours – also ft. an example of how seats are set up inside with roller banners so customers know what to expect.

WWW.THEHAIRPAVILION.CO.UK



SHELF TALKERS

SIZES 152MM X 76MM & 203MM X 76MM

Show off your best deals with our 150gsm silk sheet with a transparent casing to clip onto your shelves.



SHELF WOBLERS

AVAILABLE AS CIRCLES OR SQUARES SIZES

Make special deals literally stand out – on a flexible arm coming out from your shelf!



DATA STRIPS

SUPPLIED IN 1 METRE STRIPS FOR YOU TO CUT DOWN

Our shelf edge strips are perfect for clearly displaying product information and they come with plastic casing.



FACE SHIELDS

AND MASKS

As we begin to understand more about Coronavirus, it's becoming evident that face coverings can help prevent non-symptomatic carriers from spreading infection, and the government's Scientific Advisory Group for Emergencies (Sage) now recommend wearing them in public spaces. Visors can also help to protect your team from bacteria in air borne droplets.



FACE VISORS

WITH OR WITHOUT ADJUSTABLE FOAM HEADBAND

400mic PVC gloss full face shields for individuals working in close proximity with others.



SNEEZE GUARDS

CORREX WITH A 400MIC CLEAR PVC SHIELD

Freestanding countertop sneeze guards help to protect at the point of contact with a customer.



SURGICAL MASKS

SUBSCRIPTION ONLY SERVICE

Available through our sister company, Bluetree Mask Box. For a subscription visit www.bluetreemaskbox.co.uk.

WE'RE HERE TO HELP

If you're not sure what safety signage would be best for your business, why not arrange a virtual face-to-face consultation with a member of our team? It's completely free – and you don't even need to turn your camera on if you don't want to! To book your free consultation with our print experts, just click on the orange Live Chat icon in the bottom right-hand corner of our website.

WWW.INSTANTPRINT.CO.UK



WANT TO BE FEATURED?

We love getting the chance to see how you've been using print for your business, and we'd love to show off your wonderful designs in our catalogues, on our website and across social media. Tag us **@instantprintuk** or **#instantprintuk** to show us what you've been up to.

