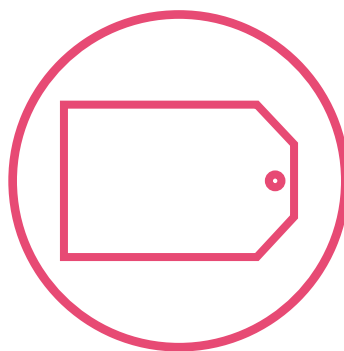


instantprint.



## Parcel Tag Guide



Hi, Amy here. I'm one of the Personal Artworkers here at instantprint. We want to make online printing super easy, which is why I've created this guide on setting up your parcel tag artwork for print.

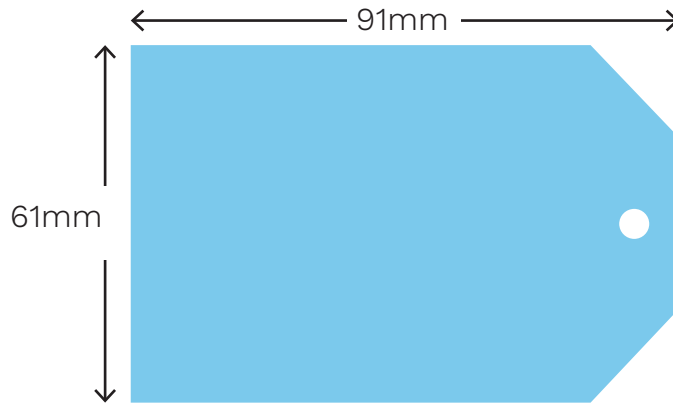
[www.instantprint.co.uk](http://www.instantprint.co.uk)



“Make sure all images are set up to 300dpi resolution for high quality printing. See our resolution guide for more help.”

- **Chris, Personal Artworker.**

## What Size Should My Artwork Be?



Finished size: 55mm x 85mm  
45 degree angled corners  
4mm diameter hole

String (optional): 180mm x 7mm x 3mm

Our parcel tags can be printed single or double sided on 350gsm stock. If the tags are going to be written on we recommend uncoated stock.

The tags are available with or without string. The string supplied is white nylon with a plastic snap lock fastener.

If you do decide to print on both sides, you can either upload each side as a separate artwork file or upload them as different pages in the same file. You'll see this option when you add them to your basket.



“Take a look at our bleed guide if you need any help setting up bleed and safety zones.”

- **Jess, Personal Artworker.**

## How Do I Check My Proof?

Once you've uploaded your artwork, we'll create a proof for you to approve. Nothing gets sent to print until you tell us you're happy with your design.

Please view your proof on a desktop computer or a laptop using Adobe Acrobat or Adobe Reader.

The proof resembles the final printed version; we've removed the bleed and laid a blue cutter on top of the artwork to show where it will be cut.



"We use CMYK colours for printing, so make sure to set this up in your artwork file. Read our colour guide for more help with this."  
- **Leanne, Head of Studio.**

Check out our proofing guide to find out more about what we check and what you can do to make sure your artwork is print ready.



If your file is over 200MB, you can still send it over to us via email or WeTransfer."  
- **Lee, Proofing Team**

## What If I Need More Help?

If you need any extra help, you can have a Personal Artworker resize your artwork, convert your files, and generally help with your design. Pop an email across to me at [pa@instantprint.co.uk](mailto:pa@instantprint.co.uk) if you need any help setting up your artwork for print.