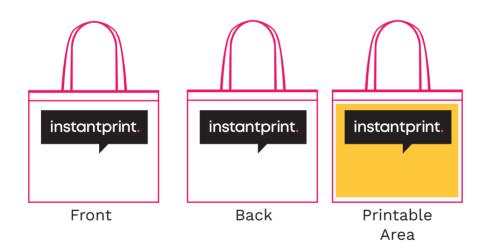# instantprint.

Tote Bag Guide

Hi Ryan here. I'm instantprint's Graphic Designer. Creating professional print that shows off how amazing your business is doesn't have to be complicated. I've created this guide to help you set up your tote bag artwork ready for print.

What Size Should My Artwork Be?

The design space you've got to play with is 390mm x 390mm, and you can design anywhere in that space. All of our tote bags are printed double sided with the same design on both sides. They're made from polyester and have a canvas-like feel.

• Unlike most printed products, you won't need to add bleed area to your artwork.

• If your artwork has a solid coloured background, we will print the background onto the bag.

• If your artwork has a transparent background, only the design within this will be printed so there is no visible background.

• The print on our Tote Bags doesn't sit on top of the fabric; it's a woven effect which means no peeling or sticky feeling print!

Front   Back   Printable Area

"Make sure all images are set up to 300dpi resolution for high quality printing. See our resolution guide for more help."
 – Chris, Personal Artworker.

How Do I Check My Proof?

Once you've uploaded your artwork, we'll create a proof for you to approve. Nothing gets sent to print before you tell us you're happy with your design. Using our special 10 point check, we'll look out for a range of things: are the images high resolution? Are the fonts embedded? – that kind of thing.

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One thing we can't check for is spelling and grammar. Make sure you proofread your whole document before approving the artwork – especially things like contact and event details.

Check out our proofing guide to find out more about what we check and what you can do to make sure your artwork is print ready.

How Do I Send My Artwork?

Email

Once you've placed your order online, you can send your artwork to us and we'll set it up for you. You can do this by emailing your artwork file over to us at artwork@instantprint.co.uk. Just enter your order number in the subject line!

WeTransfer

If you're using WeTransfer, upload your artwork and send it to us at artwork@instantprint.co.uk. Pop your order number in the message and we'll get back to you ASAP.

You'll be able to check the page order again when we send you a proof to approve – so don't worry if you don't get it right the first time!