instantprint.

Mug Guide

Hi! I'm Chris, and I'm a Personal Artworker at instantprint. We believe that, with the right help, anyone can become print something amazing to help their business flourish. As part of that, I've gathered my top advice for setting up mug artwork for print.
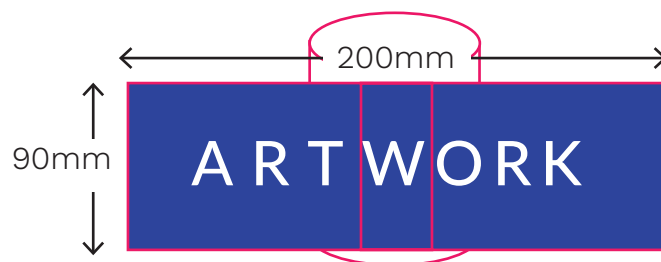
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Double or Single Sided?

When it comes to mugs, it's completely up to you where you place your design. You can print your logo, for example, on one side or both. Or, you can even create a design that wraps around from one side of the handle to the other!

What Size Should My Artwork Be?

The design space you've got to play with is 200mm x 90mm, and you can design anywhere in that space. The pink box in the middle of the diagram below helps show where the middle of the mug is (the side directly opposite from the handle).
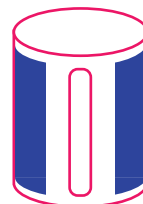

200mm

90mm

A R T W ORK

Your Full Image

Left   Front   Handle   Right

Unlike most printed products, you won't need to add bleed area to your artwork.

"Make sure all images are set up to 300dpi resolution for high quality printing. See our resolution guide for more help."
– Chris, Personal Artworker.

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How Do I Check My Proof?

Once you've uploaded your artwork, we'll create a proof for you to approve. Nothing gets sent to print before you tell us you're happy with your design. Using our special 10 point check, we'll look out for a range of things: are the images high resolution? Are the fonts embedded? – that kind of thing.
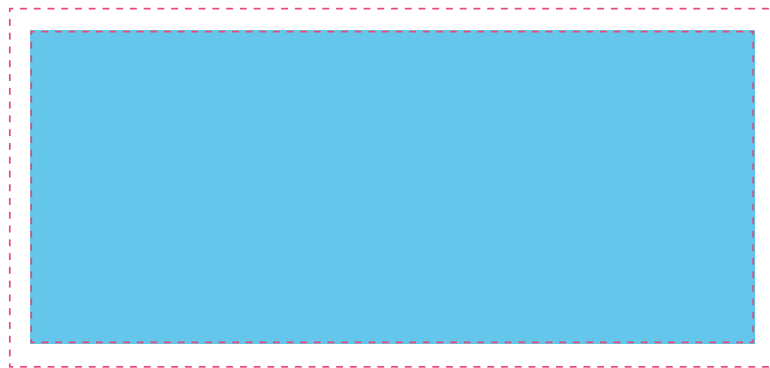
"We use CMYK colours for printing, so make sure to set this up in your artwork file. Read our colour guide for more help with this."
- Amy, Personal Artworker

One thing we can't check for is spelling and grammar. Make sure you proofread your whole document before approving the artwork – especially things like contact and event details.

Your mug proof will show:

• The flat size of the artwork before it's printed around your mug.

• A red dotted line to show the edge of your artwork and the start of the border around the top and bottom of your mug if your artwork has a coloured background.

Your Proof

"Check out our proofing guide to find out more about what we check and what you can do to make sure your artwork is print ready." **- Lee, Proofing Team**

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How Do I Send My Artwork?

Email

Once you've placed your order online, you can send your artwork to us and we'll set it up for you. You can do this by emailing your artwork file over to us at artwork@instantprint.co.uk. Just enter your order number in the subject line!

WeTransfer

If you're using WeTransfer, upload your artwork and send it to us at artwork@instantprint.co.uk. Pop your order number in the message and we'll get back to you ASAP.

You'll be able to check the page order again when we send you a proof to approve – so don't worry if you don't get it right the first time!