instantprint.

Folding Guide

Understanding Folded Products

Designing folded products can be tricky, as you need to make sure you're working on the right canvas size for the finished product, and that your artwork is set up correctly for print. This includes things such as avoiding text on or near a crease, and making sure you have the right bleed area and safety zone before sending to print.

There are four types of fold: Half Fold (4 pages), C-Fold (6 Pages), Z-Fold (6 Pages), and Cross Fold (8 Pages).

Understanding Sizes

When ordering your product, you order the FLAT size – so remember to account for this when creating your artwork! For example, a C-Fold 3 panel will be an A4 size sheet folded twice equally to create three panels.
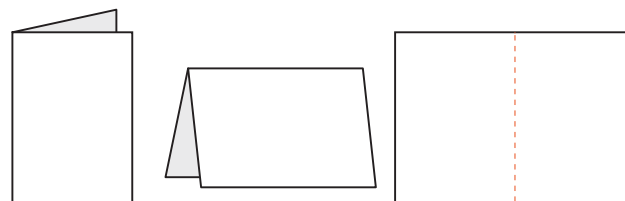
Page Layout

It can be confusing to lay out pages for folded products – but it's essential you have your artwork pages in the right order so that we can print your leaflet exactly how you want it. The diagrams below will help you to visualise the order of pages you need for each type of fold.
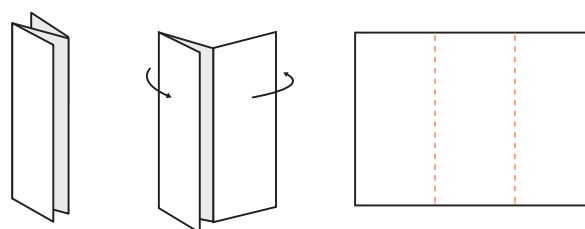
Artwork Submission Guidelines

- Always submit your artwork with equal size panels – even if you're ordering a c-fold document. We adjust these sizes for you.

- Set up your pages as spreads wherever possible, too.

- Make sure to check your online proof by zooming in by 300% to accurately reflect image resolution of the printed product.
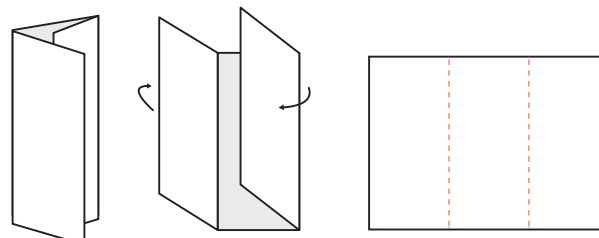
Half Fold

Z-Fold

C-Fold

Cross Fold