



# Sticker Guide

## Specifications for sticker artwork

Your artwork needs to be set up to include:

- Full CMYK Colour (if your artwork is in RGB there will be colour changes)
- 300dpi high quality images
- Preferably a PDF file document
- File size smaller than 200MB
- 3mm bleed, so all important elements such as any text, needs to be 6mm from the edge of the paper.

You can either upload your artwork on our website, or alternatively email across your files to [artwork@instantprint.co.uk](mailto:artwork@instantprint.co.uk) where our studio team will create a manual proof for your approval.

## Checking Your Proof

Manual proof created by our team ( if you have emailed across your artwork)

This resembles the final printed version, we have removed the bleed and printer marks to show this. The pages will display in the order they will be presented in the final product.

Please view your proof on a desktop computer or a laptop using Adobe Acrobat or Adobe Reader. Smart phones or tablets of any variety can be extremely unreliable for viewing proofs.

Uploading your artwork on the website

The proof will show a red safety line, all important information such as text needs to be inside this section, the green line represents the trim line - any information in this area may be trimmed during printing.

## Size Information

### 37mm x 37mm Circle Sticker

Bleed - 43mm

### 37mm x 37mm Square Sticker

Bleed - 43mm

### 45mm x 45mm Square Sticker

Bleed - 51mm

### 45mm x 80mm Rectangle Sticker

Bleed - 51mm x 86mm

### 76mm Circle Sticker

Bleed - 82mm

### 88mm Circle Sticker

Bleed - 94mm

### 63mm x 88mm Rectangle Sticker

Bleed - 69mm x 94mm

### 110mm x 75mm Rectangle Sticker

Bleed - 116mm x 81mm

### 140mm x 94mm Rectangle Sticker

Bleed - 146mm x 100mm

