Startup Launch Checklist
10 Steps to Sucess

From your business' name right up to your scalable business model, use this checklist to make sure you've done everything just right before the big launch!

- You've got nailed your business idea and you know exactly what societal problem your business hopes to solve.

- You've done your market research and made sure there's demand for your products/services.

- Your new business has an attention-grabbing name.

- You've got a killer business plan outlining your strategy and expected financial performance for the years ahead.

- Your business model is scalable to allow your startup company to grow as time goes on (and your idea really takes off).

- You've built efficient revenue streams.

- You've got the right kind of people working hard behind the scenes.

- You've succeeded in securing investment into your company.

- You've set up your startup website.

- You have professionally designed Business Cards to hand out at your future networking events.