



Tote Bag Guide.

Specifications for Tote Bag Artwork

Your artwork needs to be set up to include:

- ☐ Full RGB colour
- ☐ 300dpi high quality images
- ☐ Preferably a PDF or PNG file document (PNG if no background is required)
- ☐ File size smaller than 200MB
- ☐ 3mm safety area to ensure all elements are printed and no trimming occurs

You can either upload your artwork on our website, or alternatively email across your files to artwork@instantprint.co.uk where our studio team will create a manual proof for your approval.

Checking Your Proof

Once we have created your proof, you must approve this before it is sent to print.

We will notify you if text falls outside of the safety zone and is at risk of being lost or trimmed off the edges. We'll also let you know if your images are below 300dpi, as this will result in a grainy graphic.

We cannot check your artwork for errors, so please make sure you take the time to look through your proof in detail.

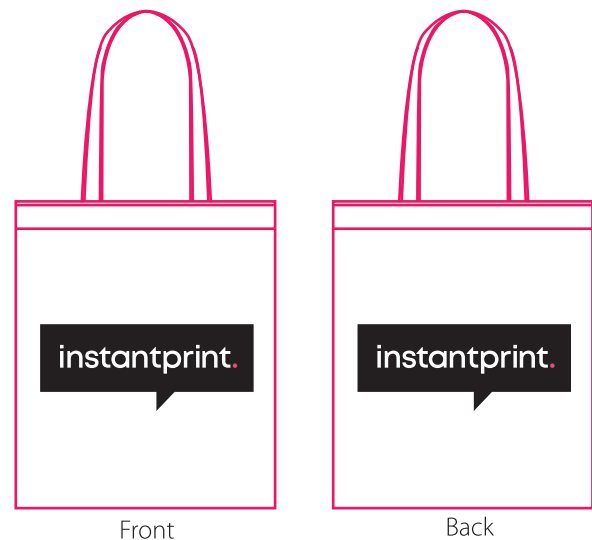
Your proof file will:

- ☐ Show the finished size of the printable area
- ☐ Show the colours as they will be printed

Size Information

390 x 390mm square

This is our printable area within the tote bag and you can use as much or as little of this space as you require.



- ☐ All of our tote bags are printed double sided with the same image on both sides
- ☐ Our tote bags are made of polyester and have a canvas like feel.
- ☐ If you provide artwork with a solid coloured background, we will print the background onto the bag to the size that you require. If your artwork has a white or transparent background, only the design within this will be printed so there is no visible background.
- ☐ The print on our tote bags doesn't sit on top of the fabric, it has a woven effect which means no peeling or sticky feeling print!