



# Mug Guide.

## Specifications for Mug artwork

You'll need to set your artwork up to include:

- Full CMYK Colour (with no RGB images).
- 300dpi high quality images.
- A single PDF document
- A file smaller than 200MB.

You can send your file to us via WeTransfer or Drop Box and our studio team will create a proof for your approval.

## Checking Your Proof

Once we've created your proof, you must approve this before it is sent to print.

Unlike most of our products, we do not need bleed to print onto our mugs. We can print an image over the whole of the mug's surface which will meet at either side of the handle.

Artwork for our mugs still needs to be 300dpi so that this is legible and visually clear once printed.

If the background of your artwork is white, this will blend with the background of the mug. If your background is any other colour, there will be a mm border at the top and bottom of your mug.

Your proof file will:

- Show the flat size of the artwork before this is printed around your mug.
- Have a central box that is blank to show where the handle of your mug will be.
- Have a red dotted line to show the edge of of your artwork and the start of the border around your mug if your artwork has a coloured background.

## Size Information

### Double Sided Mug

200mm x 90mm



- If you have artwork that wraps around your mug, this will need to cut in half, running from the right of the handle to the left.



### Single Sided Mug

- We can print one image on either side of the mug, leaving the other side blank. This accommodates both left and right handed people.
- If you have a single image that you would like on the front and back of your mug, we can duplicate this for you.