

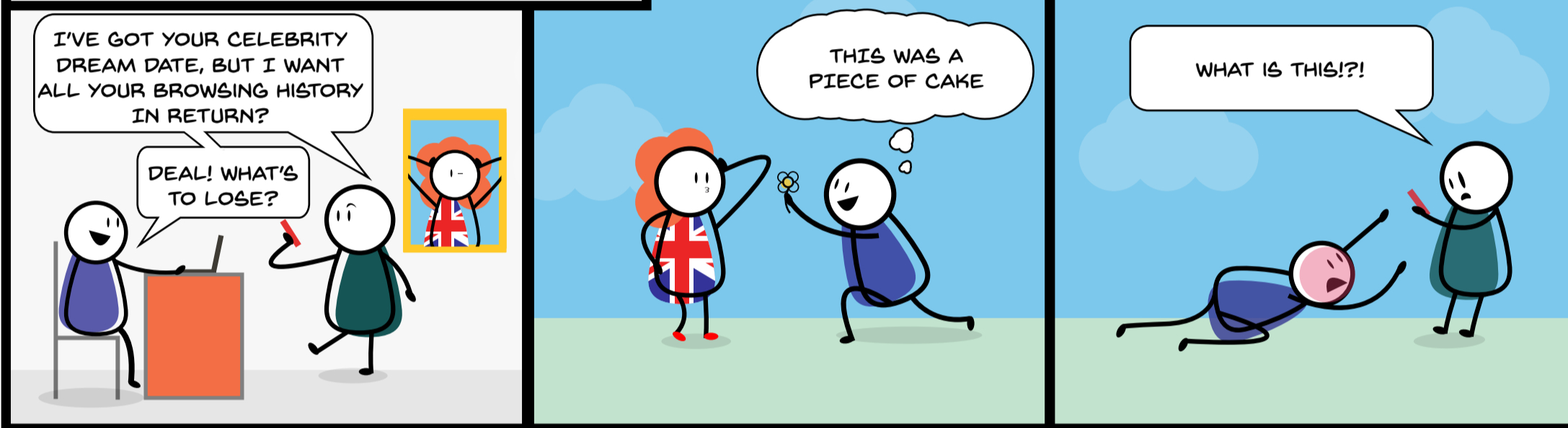
How Much Do We REALLY Value Our Privacy?

Our new study looks at what people would and wouldn't give up for social media or their online privacy, along with some more interesting findings!

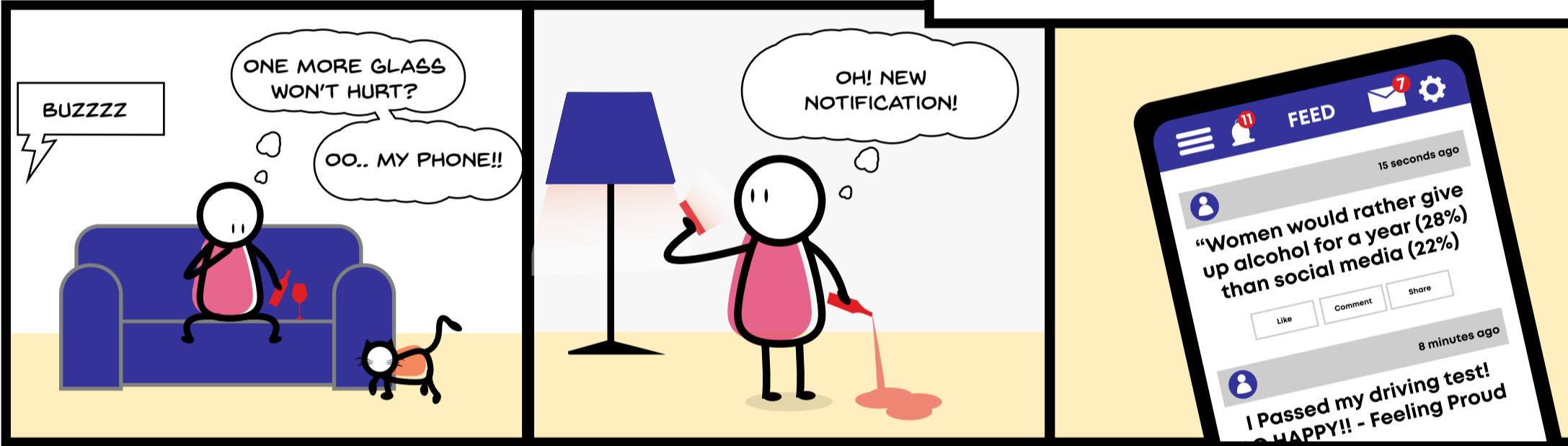
43% of people would require a pay rise to share their WhatsApp messages with their boss, while a further 21% would never reveal a single thing.



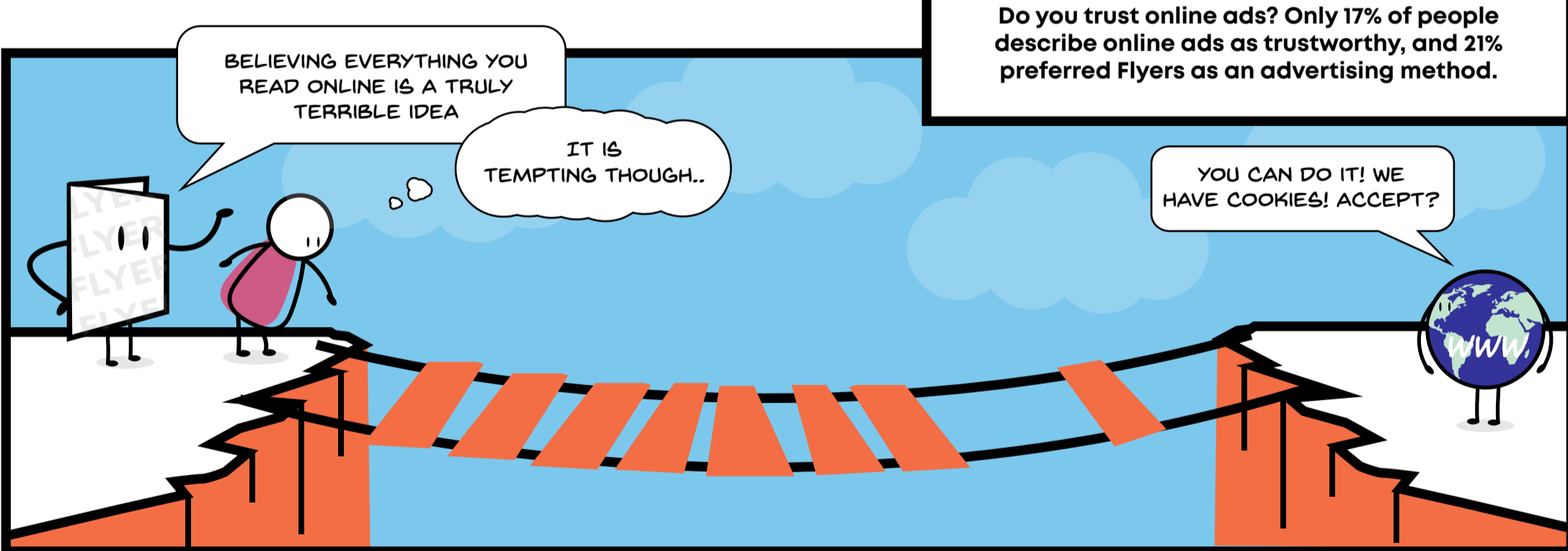
42% of men would swap all their private messages and social media history for a date with their celeb crush, while just 10% wouldn't.



Women would rather give up alcohol for a year (28%) than social media (22%).



Do you trust online ads? Only 17% of people describe online ads as trustworthy, and 21% preferred Flyers as an advertising method.



As well as looking at privacy, we also found out some interesting stats about what people value in their personal lives.

19% of women would rather give up sex for 12 months than their holidays (11%).

