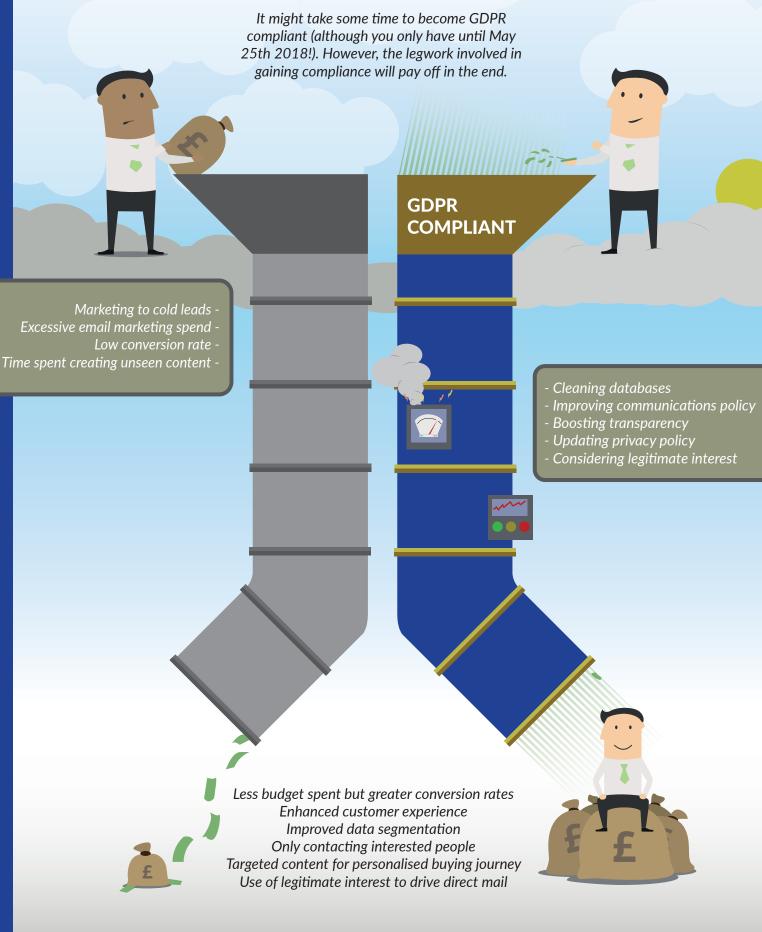
## How GDPR Will Reduce Marketing Costs



\*This email master class/ blog series has been prepared by instantprint as a condensed summary of GDPR and not as a full comprehensive review. We advise all readers to undertake their own further reading and research into GDPR, including a review of the GDPR guidance set out on the Information Commissioner's Office's website.