

# Marketing Calendar 2023

To help you streamline your strategy, we've created this handy 2023 marketing timeline that highlights key dates in your calendar for the year ahead.

## January

-  **New Year's Day**  
(1st January)
-  **Twelfth Night**  
(5th January)
-  **Chinese New Year**  
(22nd January)
-  **Burns Night**  
(25th January)

## February

-  **Valentine's Day**  
(14th February)
-  **Love Your Pet Day**  
(20th February)
-  **Shrove Tuesday**  
(21st February)
-  **Ash Wednesday**  
(22nd February)

## March

-  **St David's Day**  
(1st March)
-  **World Book Day**  
(2nd March)
-  **International Women's Day**  
(8th March)
-  **St Patrick's Day**  
(17th March)
-  **Red Nose Day**  
(17th March)
-  **Mother's Day**  
(19th March)
-  **Daylight Savings**  
(26th March)

## April

-  **April Fool's Day**  
(1st April)
-  **New Tax Year Starts**  
(6th April)
-  **Easter Sunday**  
(9th April)
-  **Earth Day**  
(22nd April)
-  **St George's Day**  
(23rd April)

## May

-  **Early May Bank Holiday**  
(1st May)
-  **Star Wars Day**  
(4th May)
-  **King Charles III Coronation**  
(6th May)  
(Bank Holiday 8th May)
-  **Eurovision Final**  
(13th May)
-  **Chelsea Flower Show**  
(24th - 27th May)
-  **Spring Bank Holiday**  
(29th May)

## June

-  **The Big Lunch**  
(3rd June)
-  **Kings Official Birthday**  
(10th June)
-  **Father's Day**  
(18th June)

## July

-  **Thank You day**  
(2nd July)
-  **World Chocolate Day**  
(7th July)

## August

-  **Yorkshire Day**  
(1st August)
-  **Summer Bank Holiday**  
(28th August)

## September

-  **International Charity Day**  
(5th September)
-  **World Tourism Day**  
(27th September)
-  **World's Biggest Coffee Morning**  
(30th September)

## October

-  **Buy British Day**  
(3rd October)
-  **Daylight Savings Ends**  
(29th October)
-  **Halloween**  
(31st October)

## November

-  **Bonfire Night**  
(5th November)
-  **Remembrance Day**  
(11th November)
-  **Black Friday Weekend**  
(24th - 29th November)
-  **St Andrew's Day**  
(30th November)

## December

-  **Small Business Saturday**  
(2nd December)
-  **Christmas**  
(24th - 25th December)
-  **Boxing Day**  
(26th December)
-  **New Year's Eve**  
(31st December)