

instantprint.

# The Christmas Collection

Festive print essentials for maximising sales over the Christmas period.



# Planning Ahead for Christmas Success

With customers already starting their Christmas shopping for the year, making sure you're ready to meet the busiest sales period of the year will be key to ending the on the right foot and allow for a strong start in 2023.

This collection has been specially curated to inspire and inform your Christmas marketing strategy, as well as share which products are the most effective at maximising sales this period.

We've included our biggest sellers of Christmases past as well as some brand new releases for 2022.



## Contents

### NEW for Christmas 2022

Christmas Gift Vouchers	4
Christmas Gift Tags	5
Christmas Party Posters	6
Christmas Wrapping Paper	7
Christmas Table Talkers	8
Christmas Drinks Lists	9
Christmas Party Invites	10
Christmas Flyers	11
Christmas Catalogues	12

### Classic Christmas Print

Event Posters	14
Folded Leaflets	16
Banners	18
Christmas Cards	20
2023 Calendars	22
2023 Diaries	24
Stickers	26
Menus	28

## Christmas Gift Vouchers

Reward customers and increase sales when you send out custom coupons in the post, pop them inside a brochure or give them out in store. Or create bespoke gift vouchers to sell to customers to give to their friends and family.



### Finished size:

- 99mm x 210mm

### Paper options:

- 150gsm silk
- 250gsm silk
- 350gsm silk
- 350gsm recycled
- 457mic kraft

### Finishing options:

Available on 250gsm and 350gsm silk:

- Matt lamination
- Gloss lamination
- Velvet lamination



## Christmas Gift Tags

Add the finishing touch to corporate gifts this year with personalised swing and parcel tags. Ideal for creating a professional, premium finish that shows you care about the details. We'll even give you the option to add string to your gift tag orders for an even more convenient way to organise your present wrapping this year.



### Finished size:

- 85mm x 55mm

### Paper options:

- 350gsm silk
- 350gsm recycled
- 457mic kraft



## Christmas Party Posters



Secure a full house at your company Christmas party or customer event with our range of Christmas party posters. Indoor silk and outdoor PVC options mean you can get the word out whatever your display place!

### Finished size:

- A4 - 210mm x 297mm
- A3 - 297mm x 420mm
- A2 - 420mm x 594mm
- A1 - 594mm x 841mm
- A0 - 841mm x 1189mm
- 20" x 30" - 508mm x 762mm
- 40" x 30" - 762mm x 1016mm
- 60" x 40" - 1016mm x 1524mm

### Paper options:

- 150gsm silk
- 250gsm silk
- 350gsm silk
- 220mic waterproof PVC



## Christmas Wrapping Paper



Add a touch of personalisation to corporate gifts with fully customisable and recyclable gift wrap. A great way to build hype around your brand, whether you're sending a gift to top clients or incorporating Christmas wrapping paper into your packaging.

### Flat size:

- A1 - 594mm x 841mm (select A4)
- A2 - 420mm x 594mm (select A5)

### Paper options:

- 115gsm silk
- 90gsm uncoated



## Christmas Table Talkers



Table talkers were made for festive specials. With three faces to design, you can add a special option or deal to each side without having to buy a full set of new menus. Simply pop your table talkers in the middle of the table and let them do all the hard work!

### Finished size:

- A6 - 105mm x 148mm per side
- DL - 99mm x 210mm per side
- 140 - 140mm x 297mm per side

### Paper options:

- 350gsm silk



## Christmas Drinks Lists



Get the celebrations rolling this Christmas with festive drink menu printing. These flat menus are ideal for short drinks lists, whether you're handing them out to diners at a table or keeping them on the bar counter for guests to peruse.

### Finished size:

- A5 - 148mm x 210mm
- A6 - 105mm x 148mm
- DL - 99mm x 210mm

### Paper options:

- 250gsm silk
- 350gsm silk
- 457mic kraft
- 300gsm conqueror wove cream

### Finishing options:

Available on 250gsm and 350gsm silk:

- Matt lamination
- Gloss lamination
- Velvet lamination



## Christmas Party Invites

Add an extra special touch to your Christmas festivities with party invites. Great for keepsakes to remind guests of your upcoming soirée, party invitations also make recipients feel like VIPs for the evening.



### Finished size:

- A5 - 148mm x 210mm
- A6 - 105mm x 148mm
- DL - 99mm x 210mm

### Paper options:

- 350gsm silk
- 350gsm uncoated
- 350gsm recycled
- 457mic kraft
- 300gsm tintoretto by fedrigoni
- 350gsm gold dust
- 350gsm conqueror wove

### Finishing options:

#### Available on 350gsm silk:

- Matt lamination
- Gloss lamination
- Velvet lamination

#### Available on 350gsm silk with matt or velvet lamination:

- Spot UV
- Foiling



## Christmas Flyers

A quick and affordable way to get information about your Christmas event out fast, flyers are a popular option for all businesses. As well as handing them out to customers in your store or in the streets, flyers also make great additions to any mailer, menu or magazine insert.



### Finished size:

- A4 - 210mm x 297mm
- A5 - 148mm x 210mm
- A6 - 105mm x 148mm

### Paper options:

- 150gsm silk
- 250gsm silk
- 350gsm silk

### Finishing options:

#### Available on 250gsm and 350gsm silk:

- Matt lamination
- Gloss lamination
- Velvet lamination

#### Available on 250, 350 and 450gsm silk with matt or velvet lamination:

- Spot UV
- Foiling



## Christmas Catalogues



Showcase your Christmas best buys in a handy catalogue you can send out to customers in the post or give out in store. Christmas catalogues allow customers to browse your entire range, note down anything they need and fold down the corners to find their favourites!

### Finished size:

- A4 - 210mm x 297mm
- A5 - 148mm x 210mm
- 148mm square - 148mm x 148mm
- 210mm square - 210mm x 210mm

### Paper options:

#### Inner pages:

- 150gsm silk

#### Cover pages:

- 350gsm silk

### Finishing options:

- Matt lamination
- Gloss lamination
- Velvet lamination

### Available on matt or velvet lamination:

- Spot UV
- Foiling



## Classic Christmas Print



## Event Posters

Posters are popular for a reason – there are so many ways you can use them! From referral campaigns, spreading awareness for festive events and promotions to upselling your products and creating bundle offers, bolster your Christmas marketing efforts with this must-have.



### Finished size:

- A4 - 210mm x 297mm
- A3 - 297mm x 420mm
- A2 - 420mm x 594mm
- A1 - 594mm x 841mm
- A0 - 841mm x 1189mm
- 20" x 30" - 508mm x 762mm
- 40" x 30" - 1016mm x 762mm
- 60" x 40" - 1524 x 1016mm

### Paper options:

- 170gsm silk
- 250gsm silk
- 220mic waterproof PVC
- 400mic waterproof PVC

### Finishing options:

Available on 250gsm silk:

- Matt lamination
- Gloss lamination





# Folded Leaflets

Pack a lot of information in without going over your budget with our range of folded leaflets. A choice of fold styles mean you can convey your message in the perfect format for your customers – whether you're creating a Christmas gift guide, sales pamphlet or takeaway menu.



## Finished size:

- A6 – 105mm x 148mm
- A5 – 148mm x 210mm
- A4 – 210mm x 297mm
- A4 slim – 105mm x 297mm
- DL – 99mm x 210mm
- 1/3 A3 – 140mm x 297mm
- 1/3 A5 – 148mm x 70mm
- 210mm square – 210mm x 210mm
- 148mm square – 148mm x 148mm

## Paper options:

- 150gsm silk
- 170gsm silk
- 250gsm silk
- 350gsm silk
- 120gsm uncoated
- 160gsm uncoated
- 130gsm gloss
- 350gsm recycled
- 350gsm carte lumina

## Finishing options:

Available on 250gsm and 350gsm silk:

- Matt lamination
- Gloss lamination
- Velvet lamination
- Antibacterial matt lamination
- Antibacterial gloss lamination

## Finishing options:

Available on 250gsm and 350gsm silk:

- Foiling
- Spot UV



# Banners



Create eye-catching large format promotions with our range of premium banners. Whether you need a free-standing pop-up option for outside your store, a sturdy PVC banner to attach to a fence or wall, or an exhibition stand complete with lights and a podium, we've got you covered. Ideal for Boxing Day and January sales!

## Finished size:

### PVC banners:

- 0.5 x 1m – 500mm x 1000mm
- 0.5 x 1.5m – 500mm x 1500mm
- 1 x 1m – 1000mm x 1000mm
- 1 x 1.25m – 1000mm x 1250mm
- 1 x 1.5m – 1000mm x 1500mm
- 1 x 2m – 1000mm x 2000mm
- 2 x 2m – 2000mm x 2000mm
- 1 x 3m – 1000mm x 3000mm
- 1 x 3.5m – 1000mm x 3500mm
- 1.5 x 2.5m – 1500mm x 2500mm
- 1.5 x 3.5m – 1500mm x 3500mm
- 2 x 3m – 2000mm x 3000mm
- 1 x 4m – 1000mm x 4000mm
- 2 x 4m – 2000mm x 4000mm
- 2 x 6m – 2000mm x 6000mm

### Roller banners:

- Standard – 800mm x 2000mm
- 1m – 1000mm x 2000mm
- 1.2m – 1200mm x 2000mm
- 1.5m – 1500mm x 2000mm

### Exhibition stands:

- Small – 2019mm x 2230mm
- Medium – 2692mm x 2230mm
- Large – 3365mm x 2230mm
- XL – 4038mm x 2230mm

### Stocks:

- Roller banners – 220mic PVC
- Exhibition stands – 500mic PVC/Latex hybrid with anti-scuff lamination
- PVC banners – 440gsm banner PVC



# Christmas Cards



Show appreciation to your biggest clients with handwritten Christmas cards this year. Want to incentivise them to keep spending with you into the new year? Make sure to include a discount code!

## Finished sizes:

- 148mm square – 148mm x 148mm
- A6 (A5 half-fold) – 105mm x 148mm
- A5 (A4 half-fold) – 148mm x 210mm
- DL – 99mm x 210mm

## Paper options:

- 350gsm silk
- 350gsm uncoated
- 350gsm recycled
- 457mic Kraft
- 350gsm gold dust
- 300gsm mohawk felt cream
- 300gsm tintoretto by fedrigoni
- 285gsm woodstock betulla pulp
- 350gsm conqueror wove
- 350gsm conqueror wove cream
- 310gsm carte lumina

## Finishing options:

### Available on 350gsm silk:

- Matt lamination and foiling or spot UV
- Gloss lamination

## Envelope options:

- Standard envelopes
- Luxury envelopes
- Red envelopes



# 2023 Calendars

Create branded calendars for a clean, consistent look across your business. Free-standing desk and wall calendars available to suit your space and budget. A fantastic direct mail marketing option – keep your brand in your clients' minds from January to December!



## Finished sizes:

Desk calendars:

- DL – 99mm x 210mm

Wall calendars:

- A3 – 297mm x 420mm
- A4 – 210mm x 297mm
- A5 – 148mm x 210mm

Stapled calendars

- A4 – 210mm x 297mm
- A5 – 148mm x 21mm

## Paper options:

- 150gsm silk
- 250gsm silk

## Available on stapled calendars:

- 120gsm uncoated



## 2023 Diaries



Start 2023 off on the right foot with branded diary printing. Ideal for keeping your team organised, or sending out to customers as a gift they'll use all year round (and if your logo is on there, that's a year of free advertising!). 120 page-diaries bound with a sturdy wire with a matt or gloss cover. You design the cover – we'll do the rest.

### Finished sizes:

- A5 – 148mm x 210mm
- A4 – 210mm x 297mm

### Paper options:

- 120gsm uncoated with a 350gsm silk cover

### Envelope options:

- Matt laminated cover
- Gloss laminated cover



# Stickers



From Black Friday to Boxing Day sales, we're entering the biggest sales period of the year. Mark sale items with a bright sticker, or use them to seal packaging and envelopes with your logo. Sticker roll option now available!

## Finished sizes:

### Sticker sheets:

- 37mm circle
- 76mm circle
- 88mm circle
- 37mm x 37mm square
- 45mm x 45mm square
- 45mm x 80mm rectangle
- 88mm x 63mm rectangle
- 110mm x 75mm rectangle
- 148mm x 210mm bottle neck

### Stickers on a roll:

- 30mm circle
- 30mm square
- 50mm square
- 102mm square
- 60mm x 40mm rectangle
- 80mm x 55mm rectangle
- 95mm x 70mm rectangle

## Paper options:

### Sticker sheets:

- 190gsm white satin silk adhesive

### Stickers on a roll:

- 68mic semi-gloss permanent adhesive
- 60mic waterproof permanent adhesive
- 50mic clear waterproof permanent adhesive

## Finishing options:

### Available on stickers on a roll only:

- Matt lamination
- Gloss lamination
- Matt varnish
- Gloss varnish



# Menus

Launch your Christmas menu in style with custom menu printing from instantprint. Whether you need pages and pages of new options, specials inserts or a drinks list for your café or bar, we've got a range of options to choose from. Excite customers with limited-time only options and create a sense of FOMO to boost your sales this winter.



## Finished sizes:

### Flat restaurant and takeaway menus:

- A5 - 148mm x 210mm
- A4 - 210mm x 297mm
- A3 - 297mm x 420mm
- DL - 99mm x 210mm

### Folded restaurant and takeaway menus:

- A6 - 105mm x 148mm
- A5 - 148mm x 210mm
- A4 - 210mm x 297mm
- A4 slim - 105mm x 297mm
- 210mm square - 210mm x 210mm
- 148mm square - 148mm x 148mm

### Stapled menu books:

- A6 - 105mm x 148mm
- A5 - 148mm x 210mm
- A4 - 210mm x 297mm
- 148mm Square - 148mm x 148mm
- 210mm Square - 210mm x 210mm
- DL - 99mm x 210mm

## Paper options:

- 350gsm silk
- 250gsm silk
- 150gsm silk
- 115gsm silk
- 120gsm uncoated
- 130gsm gloss

## Paper options:

### Available on 250gsm and 350gsm silk:

- Matt lamination
- Gloss lamination
- Velvet lamination



# A5 32pp Stapled Booklet

150gsm silk | 350gsm cover | Velvet lamination



To view the full Christmas range visit:  
[www.instantprint.co.uk/christmas-print](http://www.instantprint.co.uk/christmas-print)

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