

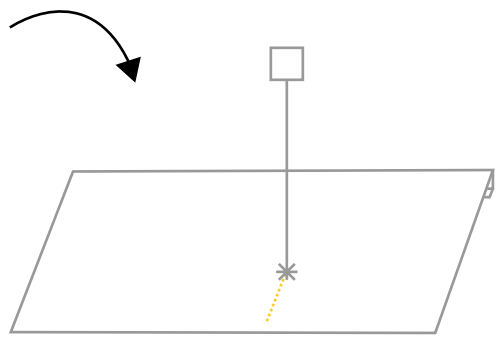
# Stapled Booklets

## How Are They Made?

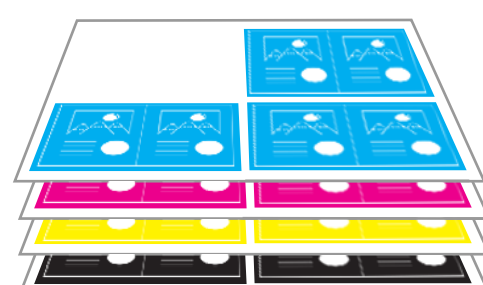
1



Your print-ready file



Design laser etched into recyclable aluminium sheets

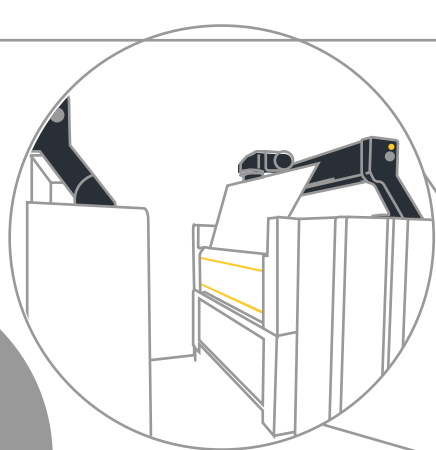


Each design has 4 palettes

### Prepress

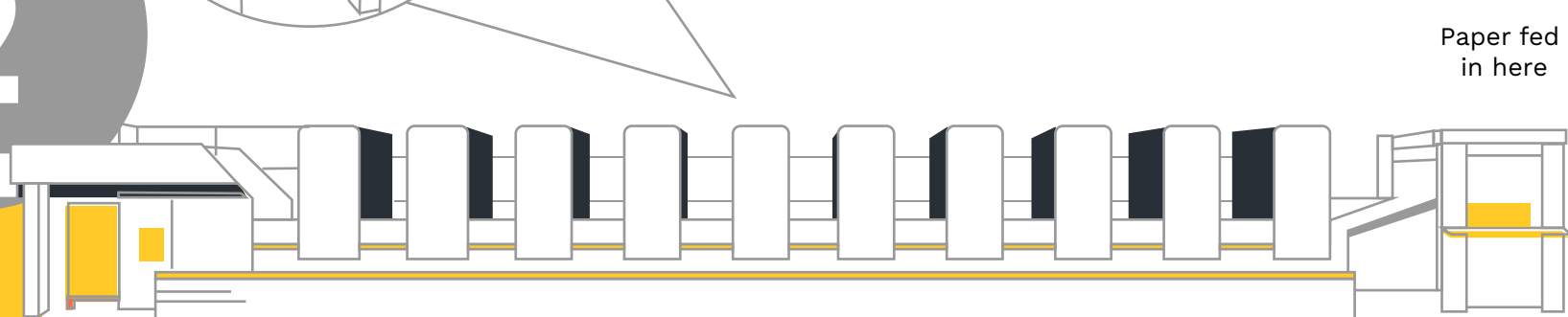
Booklets start in Prepress, where their colours are divided into CMYK colour palettes and laser etched into aluminium sheets ready for print transfer. It works like screenprinting... just bigger!

2



### Printing

Using lithography, each plate is slotted into a single ink station. The paper is fed through all stages and collated at the end on a pallet. We can do large quantities this way!

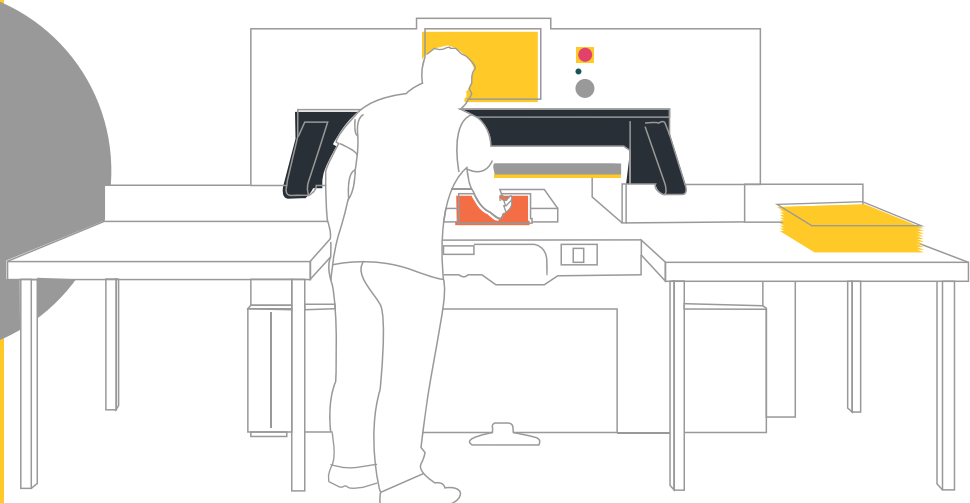


Paper fed in here

Pages are printed on our Heidelberg printer

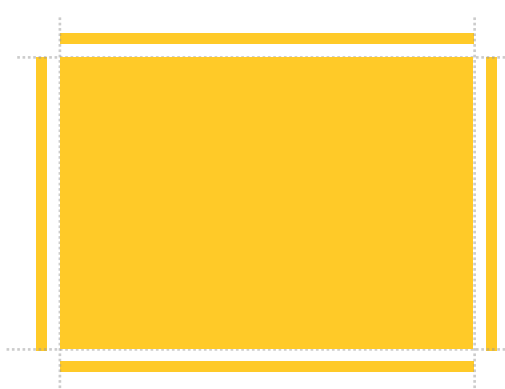
Printed sheets ready for cutting

3



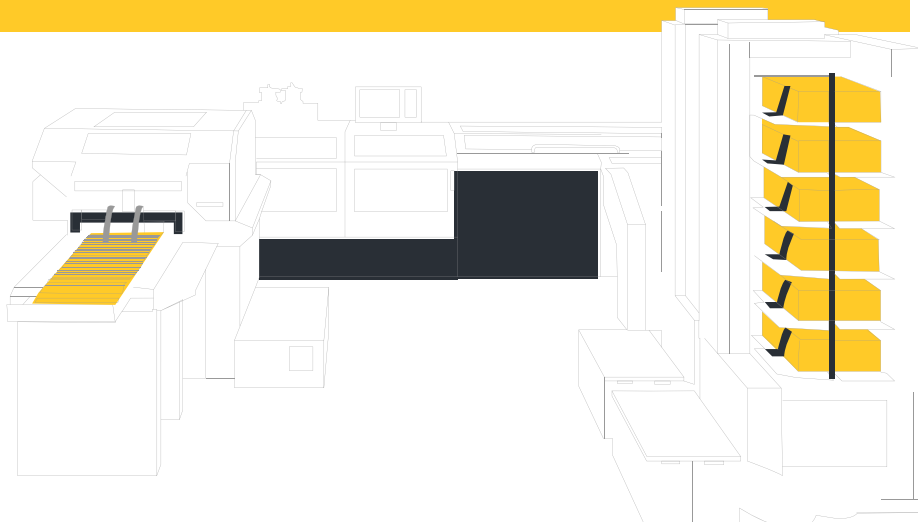
### Cutting

After we've printed them, the booklets move into Finishing where they're guillotined down into 4-page sections, which is where the booklet starts to take shape.



Bleed removed

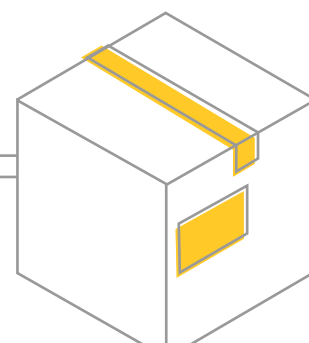
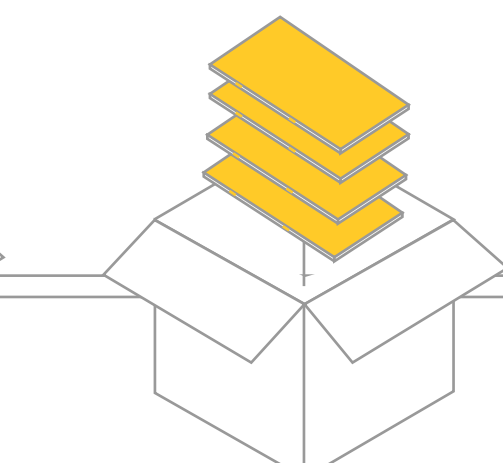
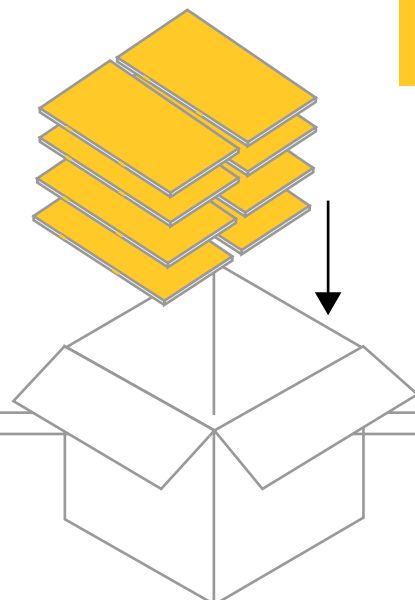
4



### Stitching/Binding

The stitching operator then loads each 4-page section into the bins on the StitchLiner's tower in the correct order to match the PDF of the artwork. The StitchLiner pulls through all the sections stacking them into the booklet fold, before stapling them together.

5



### Finishing & Dispatch

Once stitched, booklets are square trimmed to form the final product and to finish off aligning all the pages. We then package them up and dispatch them straight to your door!

Once you've got your finished booklets in your hands, it's completely up to you what happens to them next! You could use them as: sales brochures, event or attraction guides, prospectuses, product showcase, menus & drinks lists, tourist information & maps.

